

*HAPPY SiNKs

Fighting Against
Those Boring
Germs.



“The best design
I have ever bought.”

Elizabeth C

*New responsible collection for cleaning by 

Maqisso

Fighting Germs Since 2008



PROBLEM: Keeping your home clean and bacteria free is super important. But everyday housework is a serious cause of stress.

SOLUTION: The patented HAPPY SiNKS magnetic storing solutions allow you to dry your dish cloth or sponge hygienically and minimize bacterial contamination. The HAPPY SiNKS cloths are designed to make boring housework more enjoyable.

OPPORTUNITY: People are now more hygiene conscious and are dedicated to find new solutions to keep the homes clean. Meanwhile more and more consumers are changing their purchasing habits online.

In 2019 ecommerce grew over 13% in US and Europe. With the current health crisis the growth of online grocery platforms has been around 100-200% in US and China.

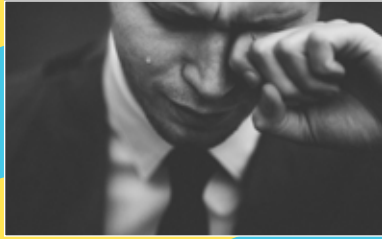
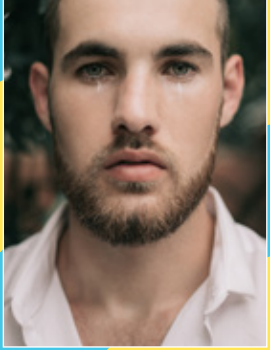
HAPPY SiNKs

A Finnish brand fighting against boring housework and germs by developing sustainable, surprising and super-useful products for cleaning and for minimizing bacterial contamination.



Hey, did you know
that Finland was voted
Happiest Country
in the world?

2020 World
Happiness Report



Is there anyone who actually likes cleaning?

“Housework is a thankless, repetitive, and boring job that we have to deal with every day. Yet it can't be ignored, and it won't go away.”

“If not handled correctly, housework can negatively affect other aspects of the relationship and be a major cause of marital problems.”

Psychology Today



Magnetic Dish Cloth Holder

Our patented invention for storing your dish cloth out of sight and hygienically.

Super easy to install into your kitchen sink with the smart Magnet Fitting System (MFS).
No tools needed!



“This is worth every penny - it looks good, keeps the dishcloth off my countertop, pretty much out of sight and its very easy to install.”

Tammy

PROOF OF CONCEPT:

Already 250 000 units sold in B2B channel in selected market areas.

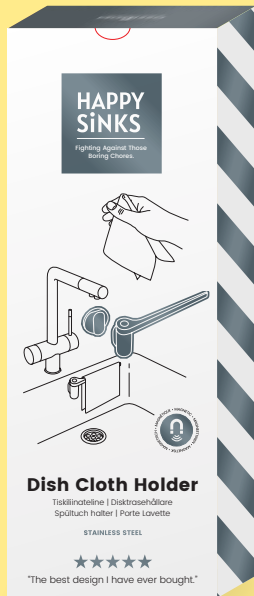


“Love this so much we bought one for our new home, The one we had new owner insisted it stayed. Keep rags off the sink or counters. Every sink should have one!”

Natalie

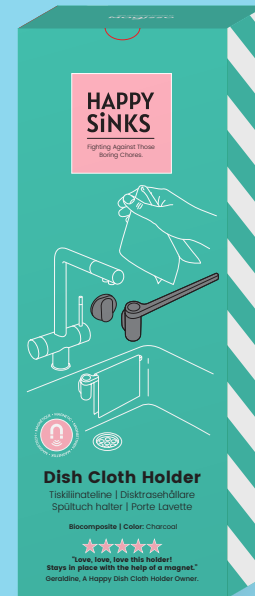


Happy Sinks: Hardware



Dish Cloth Holder.

Made of stainless steel.



Dish Cloth Holder.

Made of biocomposite.



**What a great
solution
to hanging
your dishcloth!!**

Tammy

Happy Sinks: Hardware 2.0



Sponge Holder.

Made of stainless steel.



Sponge Holder.

Made of biocomposite.



**This is amazing product.
Very stylish and functional.
Loved it so much I also got
one for my mom.**

lana



Happy Sinks: Software

Each sandwich box contains 3 patterned organic dish cloths.
Perfect ready & sustainable gift box.



SUSTAINABLE CHOICE FOR CLEANING:

- ✓ Made of GOTS certified 100% organic cotton.
- ✓ Toxin and pesticide free.
- ✓ No microplastics.
- ✓ For machine washing.



**“No more bad odors!
We are buying
several more.
Worth every dollar!”**

Elizabeth C.

Kiitos. (Thank you in Finnish.)

